



44TH ANNUAL MEETING OF THE

EUROPEAN SOCIETY FOR PAEDIATRIC INFECTIOUS DISEASES

Organised jointly by ESPID and the ESPID Foundation



BOLOGNA
& ONLINE
1-5 JUNE
2026



#ESPID2026

espidmeeting.org

INDUSTRY GLOSSARY

GLOSSARY

FULL PRODUCT DETAILS

ACKNOWLEDGEMENTS

Supporters & Exhibitors will be acknowledged in the Industry Support & Exhibition section of the program, on the Conference website, onsite and in the mobile app.

Choose how you want to be present in the ESPID 2026 Meeting!
Physically, online or in both.

Below you can find the available educational, promotional, and advertising items. Most items are available for both physically and online, but please note that a few will only be available for one or the other.

SUPPORT CATEGORIES & BENEFITS

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

Benefits will be allocated to supporters based on the following table. Branded items will carry company logos only. No product logos or advertisement are permitted.

BENEFIT	PLATINUM	GOLD	SILVER	BRONZE
COMPLIMENTARY STAFF REGISTRATIONS FOR THE PHYSICAL AND ONLINE MEETING	10	6	3	1
SUPPORTER'S LOGO WITH HYPERLINK ON MEETING WEBSITE	✓	✓	✓	✓
ACKNOWLEDGEMENT ACCORDING TO SUPPORT LEVEL	✓	✓	✓	✓



EDUCATIONAL ITEMS

MEDICAL EDUCATION GRANT

Independent medical grants dedicated to the educational mission of the Meeting are appreciated and important to the Meeting's success.

- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, virtual platform, mobile app and with signage during the event.

TRAVEL AND/OR PARTICIPATION GRANT

As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for our Meeting. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group together with the Meeting Committee will be responsible for participants (HCPs) pre-selection.

Educational Participation Grants of any amount are appreciated and important to the success of our Meeting.

Recipients (HCPs) will need to fulfil the criteria specified by the Committee in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the Meeting Secretariat.

- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, virtual platform, mobile app and with signage during the event.

VIRTUAL PLATFORM EDUCATIONAL GRANT

Independent grants dedicated to the educational mission of the Meeting are appreciated and important to the success of the Meeting's virtual platform.

- Support will be acknowledged in the Industry Support and Exhibition section, on the event website, virtual platform, mobile app and with signage during the event.

SUPPORT OF E-POSTERS

Kenes e-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event.

E-Posters create unique networking and engagement opportunities, generate participants' interest, and are good exposure for authors. The highly trafficked e-Poster terminals, located in prime locations allow attendees to access the electronic presentations easily and conveniently. E-poster support includes:

- Signage at the entrance to the e-Poster area with "Supported by..." and a company logo only.
- Signage "Supported by..." and a company logo only on each individual e-poster station.
- Signage in the virtual platform with "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, virtual platform, mobile application and with signage during the event.

PROMOTION OF INDUSTRY SYMPOSIA ON THE MEETING WEBSITE

Companies can rent a space on the Meeting website for period of 12 months (or until the next Meeting) and use it as a hosting partner to broaden the audience of their Supported Symposium.

- The webcast will be displayed in an Industry dedicated page on the website.
- Webcast will be clearly indicated as: "Webcast of an industry symposium session" on the Meeting Website.
- The company will need to provide a written agreement with the speakers, which allows the webcast to be placed there.
- Webcast needs to be provided by the supporting company.

PROMOTIONAL ITEMS

PRESENCE

60-MIN INDUSTRY SYMPOSIA (NON-CME)

- Opportunity to organise an official non-CME Industry Session (Programme subject to the approval by the Meeting Committee).
- Physically, it includes hall rental, standard audio/visual equipment and display table.
- Possibility to have your session available in the Meeting' virtual platform - with live Q&A and IT support included.
- Permission to use the phrase "Official Symposium of ... Meeting".
- Sponsored Symposia Programmes will be included in a designated industry section.
- Industry sessions will be clearly indicated in the meeting timetable/Programme as: "Industry Session" not included in the main event CME/CPD credit offering".
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website, virtual platform, mobile app and with signage during the event.

The supporting company, in addition to the support fee, must cover all speakers' expenses including: registration, accommodation and travel expenses. This also applies in case the Sponsored Symposium speakers have already been invited by the event organisers

Rules for booking symposia:

- Symposia Bookings will be analysed by ESPID Board to avoid clashes in topics and to have a balanced programme.
- No new symposia slots/timing will be added until all the ones available have been already taken.

- Costs will vary between different days- please check the price list for more information.
- Priority on Tuesday symposium slot will be given to companies who also support ESPID Travel Grant as part of its package. More information can be found [here](#).
- Companies can only book one symposium on Tuesday.
- Companies won't be allowed to book more than 2 sessions in a row.
- Slots will be allocated according to the Sponsorship Level / Total Contribution to the Meeting.
- All bookings will be confirmed after review of the ESPID Board.

ESPID 2025 Industry Symposia Timetable can be found [here](#).

ESPID Code of Practice can be found [here](#).

30-MIN PRODUCT THEATRE (NON-CME)

Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions will take place during the coffee breaks and will be held in a designated area in the virtual and/or physical exhibition hall.

Product Theatre provide a high value educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas.

Located in the Exhibition Hall, both physically and virtually, Product Theatre provides an opportunity to:

- Highlight and demonstrate new and existing products.
- Provide up-to-date research findings.
- Give product details in-depth.
- Demonstrate products.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website, virtual platform, mobile application and with signage during the event.

MOVIE SCREENING

Opportunity to organise a Movie Screening Session (Video/ content subject to the approval by the Scientific Committee).

- Video is played during the lunch break of the Meeting days (Wednesday – Friday). If there is a product theatre session taking place in the break, the video will be played in a loop during the coffee breaks.
- Time and date to be coordinated with the Meeting Organiser.
- Duration – up to 10 minutes
- Video can be available on the Meeting App to be viewed on demand.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website, virtual platform, mobile application and with signage during the event.

PRE-MEETING VIDEO TEASER

- Sponsors will be offered a dedicated webpage including a 4 min video on the official Meeting Website.
- Opportunity for sponsors to connect with attendees before the Meeting days and create anticipation with a pre-event promotional video/webpage hosted by Meeting organisers.
- Product advertising is not permitted.
- Note: All pages are subject to review by the Meeting Programme Committee.

VISIBILITY

NEW: STEPS COMPETITION IN THE MOBILE APP

Connected to the Meeting Mobile App, we will have a Steps Competition, where participants will be able to track their steps, compete with each other and win a prize.

- By sponsoring the steps competition, you will be promoting a healthy lifestyle.
- Your logo will be added in the mobile app, in the onsite signage promoting the steps competition and, on the screens, keeping track of the steps.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, virtual platform, mobile application, and with signage during the event.

NEW: SCAVENGER HUNT

Boost your booth traffic and enhance your brand's presence by participating in the Congress Scavenger Hunt. This exciting, interactive activity encourages attendees to visit your booth and engage directly with your team, creating memorable experiences and lasting connections.

How It Works:

- Your company's logo and message will be prominently featured in the Scavenger Hunt section of the Congress app, drawing attendees straight to your booth.
- Participants can complete challenges by visiting exhibitor booths, solving tasks, and scanning your unique QR code.
- To boost engagement, the Society will award three prizes to participants with the most scans, adding a fun, competitive element.

Choose Your Challenge Type:

1. QR Code Scans: A simple, effective way to draw attendees to your booth—just have them scan a QR code to complete your challenge.
2. Keyword Entry: Create a unique, memorable keyword that links back to conversations at your booth. It's easy for attendees to participate and recall your brand.
3. Insight Questions: Spark deeper connections by asking engaging questions, either multiple-choice or open-ended, such as, "How would you use [Product/Service]?". This option offers valuable feedback while boosting brand recall.

Requirements for Participation:

- Challenge Description: Provide a short, enticing line for delegates (up to 150 characters), like: "Visit the [Company Name] booth and scan our QR code to complete this challenge!"
- Extra Info: Add any specific details or instructions to enhance your challenge.

NEW: SEATING LOUNGE

Create a lasting connection with attendees by sponsoring the Lounge Area—a prime spot for relaxation and networking.

- Feature your company's logo on signage near the lounge with a "Sponsored by..." message for maximum visibility.
- Fully customise the lounge area with your branding, ensuring a prominent presence throughout the event.
- Distribute branded items to attendees, providing a reminder of your company while they enjoy the space.

PHOTO BOOTH

The Photo Booth is an excellent tool to engage with attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by Kenes, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

- The booth attracts many attendees, and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the Meeting ends as these photos are shared with colleagues, friends and family.
- By sponsoring the Photo Booth, the company will be the official supporter of the Photo Contest taking place virtually.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, virtual platform, mobile application, and with signage during the event.

NEW: MAGNET PHOTO BOARD

Opportunity to showcase your brand while giving participants a lasting keepsake from the event. Your company's logo will be featured on all printed magnetic photos taken onsite during the congress, offering high visibility as attendees capture memorable moments.

CHARGING KIOSK

Branded Charging Kiosk for multiple devices, including smartphones and tablets. It's a great way to leave a lasting impression on the participants.

- Opportunity to brand the Charging Kiosk with your company name and logo.
- Support will be recognised in the Industry Support and Exhibition section of the programme, on the event website, virtual platform, mobile application and with signage during the event.

WELCOME RECEPTION

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, virtual platform, mobile application, and with signage during the event.

COFFEE BREAK

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, virtual platform, mobile application and with signage during the event.

ICE CREAM BREAK

Ice Cream will be served during one of the breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one-day display of company's logo at the ice cream point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, virtual platform, mobile application and with signage during the event.

HAND CLEANSER

- Hand cleanser gel in refillable bottle with flip-cap.
- Hand cleanser gel will be available for all participants during the Meeting days.
- Sponsor will be able to brand the bottle with the company's logo.
- Support will be recognised in the Industry Support and Exhibition section of the programme, on the event website, virtual platform, mobile application and with signage during the event.

BRANDING OPTIONS

Several branding opportunities are available in the venue and virtual platform:

- Logo in the Lobby - Supporting company will have their logo placed in one of the screens in the virtual lobby. A great exposure, as participants can click on the logo and be directed to the company's booth or a web page. Possibility to upgrade your logo in the lobby to a pop-up video or advert. In this case, by clicking on the logo, a pop-up will show with your advert or video.
- Advert or Video in the Lobby - Supporting company will have the opportunity to add an advert or a video in one of the screens in the lobby of the virtual Meeting. By clicking on the screen, a pop-up will show your advert or video.

NETWORK

WORLD MAP & SOCIAL MEDIA WALL

The World Map is a unique map providing viewers with extra info/data on participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins. The display can be placed in a central location at the venue and serves as an information and communications tool, ideal for enhancing participant networking.

- Support will be recognised on a separate printed sign/rollup located beside the World Map screen, with "Supported by..." and a company logo only.
- Support will be recognised with World map signage within virtual Lobby including "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, virtual platform, mobile application and with signage during the event.

HOSPITALITY SUITES/MEETING ROOMS

Physical Hospitality Suite or Meeting Room:

- An opportunity to hire a room at the venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Meeting. Supporters will have the option to order catering and AV equipment at an additional cost.
- Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.
- Opportunity to brand the hospitality suite.
- Acknowledgement on directional signage outside suite.

Virtual Hospitality Suite or Meeting Room:

- Opportunity to hire a virtual room that may be used to host and entertain guests throughout the Virtual Meeting.
- Technical support will be provided.

ADVERTISE

PROMOTIONAL MAILSHOT - PRIOR OR POST-MEETING

PRIOR-MEETING MAILSHOT

Gain additional exposure for your industry session, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Meeting Organiser.

- Exclusive: Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Meeting. "From" field will be ESPID 2025.
- Joint: Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organiser.
- Please note: Mailshots sent prior to the beginning of the virtual Meeting cannot be linked to activities within the virtual platform as this one is not live/ available yet, i.e Industry sessions and booths.

POST-MEETING MAILSHOT

Connect with participants after the Meeting days by sending out a post-Meeting Exclusive Mail Blast to registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Meeting Organiser.

- Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter. "From" field will be ESPID 2025.

*In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the Meeting designed mailshot for an additional charge of \$250. Content received after the deadline may be processed for an additional fee of \$500.

Industry Support Disclosure - will be added to all mailshots

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organised by industry and not included in the main event CME/CPD credit offering.

SOCIAL MEDIA WALL ADVERTISEMENT

A large screen will appear in a main area of the venue showing all social media interactions that include the Meeting hashtag.

- Your company advert will be shown on the social media plasma screen in a loop with the social media interactions and other companies' adverts.
- Content of the advert subject to the approval by the Meeting Scientific Committee.
- Your company's advert will also be available in the virtual platform's lobby.

NEW: ADVERTISEMENT ON MEETING MAILSHOT

Expand your brand's reach by securing a spot in the official Congress mailshot, directly engaging with a highly targeted event community before the event even begins!

- Your advert will be featured in a prime location within the mailshot, sent directly to all registered participants and event followers, ensuring broad and targeted exposure.
- Reach your audience where it matters most—their inboxes, giving your brand visibility and building excitement ahead of the event.
- Content will be subject to review by the Programme Committee to ensure compliance, with no product advertising allowed.

MOBILE APP ADVERT

- Gain additional exposure for your company, industry session or booth by advertising it in a designated section of the Mobile App.
- The Meeting Mobile App will be available for all participants who download the app.

PUSH NOTIFICATION - VIRTUAL PLATFORM, MOBILE APP, OR BOTH

- One “push notification” sent to all participants* via the virtual platform OR Meeting mobile app.
- Date and time to be coordinated with Meeting organiser.
- Specifications will be provided by the Meeting organiser.
- The Meeting App push notifications will be available for all participants who downloaded the app.
- Push notifications in the Mobile App are limited to maximum of 1 push notification per industry sessions.

*Only for those participants who have opted to receive such information.

SOCIAL MEDIA PROMOTION

Leverage the power of Congress social media to increase your brand's visibility and connect directly with participants and healthcare professionals worldwide!

- Gain exposure to a global audience by sharing your post across the Congress's official social media platforms, boosting your brand's visibility and engagement.
- Engage with participants and healthcare professionals in real time, fostering meaningful connections and increasing awareness of your products or services.
- Collaborate with the Congress organisers to select the optimal time and date for your post, ensuring maximum impact when your audience is most active.

FOR DETAILS, PRICING AND BOOKING

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